



SCHOOL OF **PUBLIC HEALTH**

Curricular Innovation Award *Request for Proposals*

The mission of the OHSU-PSU School of Public Health is to prepare a public health workforce, create new knowledge, address social determinants, and lead in the implementation of new approaches and policies to improve the health of populations. Our School strives to implement its mission by creating a workforce that is competent in community engagement, and a faculty that advances knowledge through appropriate research directed toward its local, international, and special communities. The curricula of our School will have, at their core, courses that educate all students in the following core competencies:

- Integrate social determinants into public health science, practice and policy
- Engage with communities to improve population health
- Apply public health knowledge and skills to eliminate health disparities

Our School assesses both the currency of its curriculum and the continued relevance of its program competencies in meeting students' public health practice and education needs through a variety of measures. Training the existing and next public health workforce will require innovative approaches and collaborations such as those revealed in the values that bring a diverse group of faculty from OHSU and PSU to form our School of Public Health.

Curricular Innovation Award

The curricular innovation award aims to enhance and strengthen collaboration among faculty within the OHSU-PSU School of Public Health and to make the School's curriculum one of the most innovative public health programs in the world.

This request for proposal for curricular innovation responds to various needs at the local and national level. In July 2015, the Oregon legislature passed [House Bill 3100](#) with the final goal to modernize the Oregon public health system. In 2011, the Centers for Disease Control and Prevention (CDC) convened the Public Health Workforce Summit, Modernizing the Workforce for the Public's Health: Shifting the Balance. One of the themes recognizes that the public health workforce needs to be modernized by expanding:

1. Training in contemporary skills (e.g., informatics and use of evolving technology), collaborative leadership, business processes, community engagement and mobilization, and marketing and communication;
2. Mentorship and cross-training, which are critical because of increasing rates of job turnover and mobility;
3. Population health content in health care professional curricula; and
4. Content about the changing health care system and the role for public health in the curricula; and
5. Career pathways to attract new talent and varying skill sets.

The proposals are intended to promote cross-program and cross-institutional collaborations, and seek applications of novel uses of technology and pedagogy to enhance the student learning experience.

The Association of Schools and Programs of Public Health (ASPPH) recommends curricula that emphasize experiential learning that provides opportunities for applying and integrating concepts, skills, and interdisciplinary content. The funding is intended to facilitate truly innovative teaching practices and fundamental revisions or new development to programs.

Proposals should address *any of the following categories*:

1. Major curricular revisions for department or interdisciplinary programs undertaken by an individual faculty member, but preferably by a team of faculty from OHSU and PSU.
2. Curricular innovations whose development would involve faculty seminars or workshops.
3. A study of a subject or topic of substantive interest to one or more academic public health areas.
4. Individual or team proposals to work on a specific course.
5. Develop specific courses, course modules, pedagogical and/or advising methods that contribute an innovative public health education curriculum within the OHSU-PSU School of Public Health.
6. Provide and enhance training opportunities related to workforce development for public health professionals

Additional examples of potential projects may include:

- Course content and course design (either a full course or course modules)
- Teaching strategies
- Instructional materials and equipment
- Academic advising
- Flexible degree program
- Modernization of public health workforce educational needs, including development of a series of continued education products in areas of identified needs such as: assessment measures, cultural competence, communication, program planning, program evaluation and leadership.

Application process

Teams of 2-3 faculty—led by a full-time faculty member, and composed of tenured, tenure-track, non-tenure track faculty and/or part-time faculty—are invited to apply to the OHSU-PSU Public Health Innovation Curriculum to support the development of actionable projects. *The faculty team must consist of at least one faculty from OHSU and PSU.* Any curriculum proposals granted funding is subject to the regular curriculum approval process, should the proposal develop into a curriculum change.

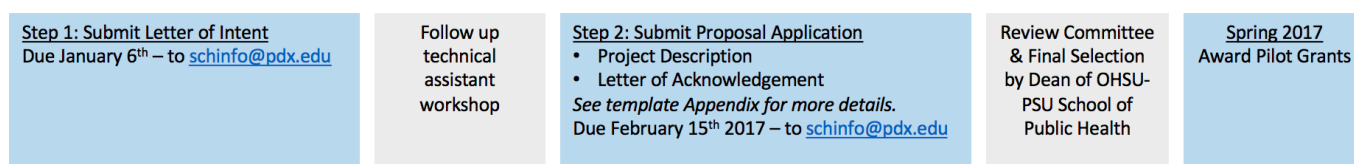


Figure 1: General Outline Application Process

Step 1: Submit Letter of Intent

- Title
- General description of the proposal (e.g., new or revise program, certificate, course)
- List of faculty involved in the submission.

Submit to: schinfo@pdx.edu. Due January 6, 2017.

A follow up technical assistant workshop will follow the Letter of Intent to answer any questions about the request for proposals.

Step 2: Submit Proposal Application

1. Brief Project Description
 - a. Title and Program Leaders
 - b. Program, tracks, courses or disciplines involved
 - c. Proposed innovation and transformative potential for student learning experience and/or preparedness of the public health and health care workforce
 - d. Approach of the curricular implementation, including an action plan addressing responsibilities, assignments, milestones and sustainability
 - e. Schedule or timeline for milestones
 - f. Evaluation of effectiveness
 - g. Budget identifying any extraordinary expenses anticipated in developing this curricular innovation

The proposal must describe if there are workload implications. Requirements for project description: Maximum of 1000 words (see proposal template in Appendix).

2. A written letter of acknowledgement from the Program Director or Associate Dean who is directly involved in the respective program(s).

Due February 15, 2017. Submit to: schinfo@pdx.edu.

Review Committee

- a. The Associate Dean for Undergraduate Studies will chair the Review Committee
- b. 5 external reviewers will evaluate the proposals and will score based on criteria listed below.

Proposals will be scored, ranked and submitted to the Dean for a final selection.

Funds will be made available for work to begin in the summer of 2017.

Funds

Up to \$10,000 per proposal will be available to support faculty protected time, i.e., FTE, and/or supplies and resources to complete the work as outlined.

- Up to \$10,000 may be requested to be spent during the 2017 summer or academic year 2017-18.
- The project need not be completed by the end of the academic year 2017-18.
- Multi-year funding may be available if properly justified.
- Multi-institutional team application is required.
- Funds may be used for the transformation of graduate or undergraduate program and courses.
- In addition to FTE for salary support, summer salary, or course buy-out, funds may be used for a range of extraordinary, one-time costs such as consultative visits, technology readiness, novel pedagogical approaches, library acquisitions, and conference attendance among others.

Criteria for Evaluation

1. Transformative potential for the learning experience of the student, i.e., does the proposal have the possibility of changing the way in which students are prepared to enter the public health workforce?

2. Addresses the training needs, workforce development gaps and aligns with public health modernization.
3. Substantive changes to course or program pedagogy (“substantive” means a change that alters the manner in which the program/course is conceptualized or taught)
4. Longer-term sustainability of the experimental pedagogy or new curriculum model
5. Justifiable budget given the nature and scope of the proposal
6. Presence of action plan with clear responsibilities, assignments, milestones, and timelines
7. Demonstration of a strategy for evaluating the effectiveness of the proposed activities
8. Potential for the proposed/renewed program to actively improve student outcomes

Proposal Template

1. Title

2. Project Leaders

Individuals responsible to lead the project to successful completion

3. Program/disciplines

List all programs, tracks, or disciplines involved.

4. Program type: UG degree, G degree, UG certificate, G certificate

List the program type(s). Explain if the project will result in multiple credentials. Highlight if Faculty Senate approval would be needed for this program.

5. Anticipated launch term for the first set courses of the new/redesigned program and timeline of events

Date when the first course of the new program would be offered and any other subsequent timeline to achieve milestones.

6. Project Purpose

Explain in 100 words max.

7. Approach and transformative potential of the proposal.

Explain in 700 words max.

8. Evaluation

Explain in 150 words max.

9. Budget

Explain in 150 words max.

10. If Applicable: List all faculty members and courses that will need support. Indicate current and future modality of these courses and the preferred development term.

Please list course number and title. Modality includes campus-based, hybrid or fully online.

Course Number	Course Title	Faculty Course Instructor	Faculty Course Developer (if different from Instructor)	Current Course Modality	Future Course Modality	Anticipated Design/Development Term with OAI support	Anticipated Delivery Term (for first time after design with OAI)
PHE 800	Perspectives	Banana	Orange	F2F	Online	Winter 17	Spring 17

List additional staff, if any, explaining their role and reason why they would join the project. For instance, some projects have a student worker for a particular set of tasks in the project.

School College	Department	Staff Member Name	Project Role	Motivation for Project Role
OHSU, School of Nursing	Psychiatry	Jane Doe	Student worker	We will be recording a lot of video in the field. We would hire a temp. student to help us with filming. OAI could train the student.