



Spring 2019 Health Promotion Intern

Company Overview:

Shafia Monroe Consulting (SMC), is a woman owned company that helps health care professionals, doulas, and community health workers achieve cultural competency, increase clients, and improve birth outcomes. Services are cultural competency and doula trainings, webinars, keynote presentations, motivational speaking, and professional development coaching.

Job Description

Help improve infant and maternal outcomes.

Job Title: Health Promotion Intern

Job Duties: The main activities of the internship are improving maternal and child health through our training programs, webinars, health care materials, health promotion through technology, managing systems to measure, evaluate, and track health outcomes; and aiding in enhancing a competent public health care workforce through curriculum development, surveys, evaluations and written reports. The internship activities will be health promotion, marketing, and leadership development to include:

1. Writing articles for e-news and websites, creating promotional materials, creating factual materials.
2. Research public health information and share on social media, using info-graphics, educational videos, web calendar update, electronic presentations, PowerPoints, excel spread sheets, aggregate and share data over systems.
3. Increase cultural competency training for doulas and health care providers.
4. Engage the Traditional Health Workers Commission of Oregon Health Authority for the triple AIM with Medicaid Reimbursement for doulas.
5. Develop a program to improve maternal health by surveying, analyzing, and evaluating current trained SMC Full Circle Doulas.
6. Create continue education opportunities for doulas, health care professionals and birth workers.

Qualifications:

- Innovative thinking, listening skills, empathy, and team building.
- Research experience
- Familiar with social determinant and maternity care outcomes
- Familiar with Facebook ads, posting and Facebook Live, Instagram and Twitter
- Strong communication and writing skills
- Marketing and health promotion experience
- Undergraduate degree
- Ability to interact with community members

Support:

- This position will receive coaching and support from the president

Time Commitment:

- Will be arranged with Shafia Monroe Consulting and will vary based upon the requirements of the intern's graduate program.

To apply and interview for this position please contact Shafia Monroe, at shafia@shafiamonroe.com