



FOX TROT at MITCH Charter School 2023 Sponsorship Proposal

The MITCH Charter school Board of Directors and the Parent Support Organization (PSO) are excited to announce this year's Spring fundraiser will be the **Fox Trot** – formerly known as the MITCH Marathon. This will be the first post-pandemic joint fundraiser for the Board and PSO.

Students will be running laps around the school and raising money through family sponsors to make improvements to the playground. The Board of Directors is seeking corporate sponsors to achieve their fundraising goal of \$25,000.

MITCH Charter School, located in Tualatin, Oregon, is a public charter school sponsored by the Tigard Tualatin School District. We serve children in kindergarten through 5th grade, building a diverse community of joyful learners. Through small class sizes and responsive child-first instruction, we strive to offer an inclusive and culturally responsive environment where all our families and students feel seen, heard, and supported.

Due to our status as a Public Charter School, we are only partially funded by the district. To update our curriculum and playground, we are asking the community to help support these ongoing projects. Our funding is less than that of regular public schools, so we must bridge our funding gap with fundraisers throughout the year. As one of our major fundraisers, we are hoping to raise over \$25,000 through the Fox Trot to support MITCH!

Thank you for supporting our students and community as we strive to make these projects a reality.

Best regards,

Sarah Parker

Sarah Parker
Board of Directors
PSO Past President
MITCH Charter School
sparker@mitchcharterschool.org



Date of Event: May 19, 2023; 8am-Noon

Location: MITCH Charter School

Expected number of attendees: 247 students jogging, representing around 170 families.

Platinum Sponsor - \$5,000

- Banner including business name and logo will be hung in the MITCH Charter School parking lot during the school year for all parents and visitors to see.
- Will be including in all marketing materials including but not limited to the school newsletter, social media posts and printed materials.
- Special recognition during the live event.
- 2-minute video recording from Sponsor which will be played during the May board meeting and be posted on the Marathon page on the school website
- Logo on event advertising will appear in two issues of *Friday Fox Tales* prior to the event
- One banner ad in PSO's electronic newsletter prior to the event
- Yard Sign along School Property visible during the event and the following week.
- X-Large T-Shirt Logo on back, name and/or logo incorporated on front
- Logo inclusion in print media and collateral
- Recognition as a sponsor in all related marketing material released by MITCH Charter School
- Recognition as a sponsor on our MITCH Charter School web page

Gold Sponsor - \$3,000

- Logo on event advertising will appear in two issues of *Friday Fox Tales* prior to the event
- One banner ad in PSO's electronic newsletter prior to the event
- Sponsorship logo on slides during the May Board meeting.
- Yard Sign along School Property visible during the event and the following week.
- Large Logo on back of Event T-shirt
- Logo inclusion in print media and collateral (see Marketing and Advertising above)
- Recognition as a sponsor in all related marketing material released by MITCH Charter School
- Recognition as a sponsor on our MITCH Charter School web page

Silver Sponsor - \$2,000

- Yard Sign along School Property visible during the event
- Medium Logo on the back of Event T-shirt
- Logo inclusion in print media and collateral
- Recognition as a sponsor in all related marketing material released by MITCH Charter School
- Recognition as a sponsor on our MITCH Charter School web page

Bronze Sponsor - \$1500

- Small Logo on the back of Event T-shirt
- Recognition as a sponsor on our MITCH Charter School web page

Yard Sign Only Sponsor - \$500

- Yard sign along school property during the event