

THE RIVER SHELTER RACE

PROVIDING SHELTER
IN OUR COMMUNITY

The River Shelter Race

September 9th, 2023

WILLAMETTE TIDES



unity **US** shelter



Prepared for:

OHSU-PSU School of Public Health

Prepared by:

UNITY SHELTER

CORVALLIS SUSTAINABILITY COALITION

WILLAMETTE TIDES LLC





Event Sponsorship Proposal

Overview

The River Shelter Race is an event partnership between Unity Shelter, Corvallis Sustainability Coalition, and Willamette Tides LLC committed to providing microshelters for our community members experiencing homelessness. We are delighted to invite you to be one of the sponsors of our river race event.

With your event sponsorship, we'd have the capability to organize this event on a large scale and reach more members throughout the community.

Thank you in advance for your support!



The River Shelter Race Partnerships

In 2019 Unity Shelter set out on a mission to help provide housing for those in our community who have none. In the last 3 years, Unity Shelter and the Corvallis area community have built more than 20 micro shelters located at 5 locations for temporary transitional housing where case management services and resource navigation are available for support in finding permanent housing solutions.

The Corvallis Sustainability Coalition provides grassroots leadership, inspiration, resources, opportunities for collaboration, and innovative solutions with a network of over 350 organizations to help Corvallis and Benton County become more sustainable.

Willamette Tides LLC is a river rentals and shuttle service in Corvallis with a mission to build the community through adventure on the river. In the first year of operation Willamette Tides served nearly 1,000 people during summer weekends with almost half of all individuals never being on a river before.

Our Mission

The purpose of The River Shelter Race is not only to provide funds for transitional micro shelters and needed resources but also to bring the community together and raise awareness of Unity Shelter and the resources available to our community members experiencing homelessness.

Our Vision

Provide transitional microshelters, case management, and other resources in order to create a solution for the growing number of community members experiencing homelessness. The River Shelter Race will help raise funds and awareness for these resources. Our vision is a community that no longer has members without shelter but rather has the resources needed to provide shelter and resources to every member of our community that finds themselves without shelter.



The River Shelter Race Details

The River Shelter Race Event is scheduled for September 9th, 2023. The event will include a 10-mile race from Willamette Boat Landing to Hyak Park and a 1-mile fun family race from Willamette Boat landing to Michael's Landing. The event will include a festival with entertainment in the adjacent Crystal Lake Sports Fields with live music, activity booths, food trucks, and bounce houses. We are also planning for a live feed of the race via drone footage.

We have come a long way, but we still need support. Your contribution is needed to help make this event a success. We cordially extend our proposal towards OHSU-PSU School of Public Health in order to sponsor The River Shelter Race, the details of which are mentioned as follows:

1. **Date of the River Shelter Race:** September 9th, 2023
2. **Event:** Starting at Willamette Boat Landing, the River Shelter Race Event includes a 10-mile and 1-mile river race open to competitive paddlers as well as family fun and leisurely paddling.
3. **Festival:** Located in the Crystal Lake Sports Fields, the River Shelter Race Festival will provide family friendly entertainment with live music, concession stands, food trucks, and more during the 10-mile and 1-mile river races which have a starting line at Willamette Boat Landing.
4. **Objective:** Raising funds for micro shelters and resources.



Event and Festival Schedule

River Shelter Race Kickoff	10:00 am
10-Mile Race Check-in	10:00 am
10-Mile Race Start Time	10:30 am
1-Mile Race Check-in	10:30 am
1-Mile Race Start Time	11:00 am
Festival Booths Open	11:00 am
Live Music	12:30 pm
Event Speaker	3:30 pm
Event Closure	4:00 pm



Sponsorship Benefits

Below is a list of benefits we provide our sponsors.

1. Recognition with logo on the event banner.
2. Sponsor listing on event signage and the event program.
3. Recognition on all event-related marketing and promotional collateral: invitations, emails, posters, and social media posts.
4. Sponsor recognition from the event page website.
5. Opportunity to market through giveaways and marketing materials for attendees at the event.
6. Reserved concession stand location for the sponsor.
7. Recognition during Event Speech.



Sponsorship Packages

	FRIENDS \$100+	BRONZE \$500+	SILVER \$1,000+	GOLD \$2,500+	PLATINUM \$5,000
Event Banner	✓	✓	✓	✓	✓
Event page Website	✓	✓	✓	✓	✓
Event Pamphlet Recognition page		✓	✓	✓	✓
Event Marketing and Promotional Collateral		✓	✓	✓	✓
Reserved Concession Stand Location at Event			✓	✓	✓
Marketing Material included at Event			✓	✓	✓
Event Speech Recognition			✓	✓	✓
Additional Individual Sponsor Banner at Event				✓	✓
Sponsor Recognition During Event Speech					✓

Preferred Method of Payment:

Please make checks out to:

Unity Shelter

4515 SW West Hills Road, Corvallis, OR 97333

Memo Line: River Shelter Race Sponsor.

For sponsorship via card please call Unity Shelter at: (541) 286-5121.

We ask that you please also respond to our email at info@rivershelter.com with the completed Sponsorship Registration form so we may be notified of your donations and update our records accordingly. Thank you so much for your support!



Terms and Conditions

The following terms and conditions shall prevail over our association:

1. Relationship of Parties: Upon the acceptance of this proposal, Sponsor shall come on board as a Sponsor for the River Shelter Race Event, organized by Unity Shelter, Corvallis Sustainability Coalition, and Willamette Tides LLC. There shall be no other relationship between the Organizations besides that of a Sponsor and Organizers until the completion of the Event.
2. Payment: Sponsor shall make the payment of the Sponsorship amount to Unity Shelter before August 15th, 2023 via Check or card.
3. Governing Law: A Sponsorship Contract will be sent in case Sponsor is on board with The River Shelter Race Event, and the interpretation of its terms shall be governed by and construed in accordance with the laws of the State of Oregon.
4. Use of Titles, logos, and images: The Sponsor hereby authorizes the River Shelter Race Event and its affiliates to utilize the Sponsor's logo and associated trademarks, approved versions of which Sponsor must provide to Unity Shelter on time so that appropriate steps for the promotions of the events can be undertaken.
5. Representative: Sponsor is not required to send a representative to the Event. However, participation is greatly appreciated.
6. Term: The term for the sponsorship will come to an end with the successful completion of the event and the payment.
7. Cancellation: Cancellations or changes in this Sponsorship Agreement are accepted only in writing to the publisher and must be received on or before the Sponsorship closing date of August 15th 2023.



Sponsorship Registration

Sponsor Name: _____.

Phone: _____.

Email: _____.

Address: _____.

Authorized Signature: _____.

Package Level:

- _____ Friends: \$100+
- _____ Bronze: \$500+
- _____ Silver: \$1,000+
- _____ Gold: \$2,500+
- _____ Platinum: \$5,000+

Sponsorship Amount:

_____.



Contact The River Shelter Race Partners

Unity Shelter

Phone: (541) 286-5121

Email: ailiah@unityshelter.org

Website: <https://www.unityshelter.org/home.html>

Corvallis Sustainability Coalition

Website: <https://sustainablecorvallis.org/contact-the-corvallis-sustainability-coalition/>

Willamette Tides LLC

Phone: (541) 250-0430

Email: float@willamettetides.com

Website: <https://www.willamettetides.com/>

Visit us at www.rivershelter.com/race to learn more about The River Shelter Race.

THANK YOU

